COLLECTION
LOOK BOOK
LA SPORTIVA®
SS 2022

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LA SPORTIVA®

LOOKBOOK

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Photo by: pg.visitfiemme.it + Gaia Panozzo

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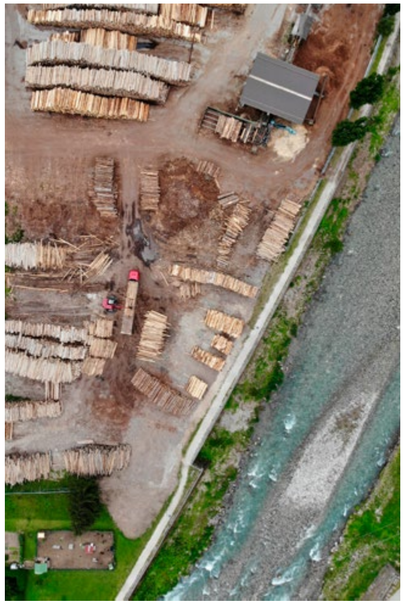
LOOKBOOK

OUR VALLEY

Discover our shooting location

The Fiemme Valley is synonymous with nature, but becoming acquainted with the valley also means understanding the history of the "Magnifica Comunità di Fiemme", a millenary institution that for centuries has contributed to the development of one of the most important valleys in Trentino.



That's why we got the idea of setting our new photo shoot dedicated to Spring Summer '22 products, right inside the ***"Palazzo della Magnifica Comunità"*** *which, located in the historic centre of Cavalese, has kept custody of the history of our Valley since 1850. In ancient times this building was owned by the bishops of Trento, who used it for 400 years as a local court, prison and residence of the judge. Today, as a museum, it tells the local public and visitors to the valley, the millennial history of the Community of Fiemme and its territory.*

History, environment, tradition, sharing. *These are some of the keywords that distinguish the identity of the Magnificent Community of Fiemme, a corporation that since 1111 has been administering a collective heritage belonging to the Vicini (Neighbours), a term that indicates all those who by birth or for at least 25 years reside in one of the 11 Community Regole (Rules).*

The community territory, of over 20,000 hectares, is mainly made up of woods and pastures, resources that have proved to be indispensable to offer the people of Fiemme, especially thanks to the trade in precious wood, opportunities for sustenance and development. In fact, 11,000 hectares are covered by forests that the Community manages, planning wood cuts and reforestation, and taking care of forest roads. The protection of the natural environment and the responsible management of the ***collective forestry heritage****, which for twenty years now, have been awarded international FSC® and PEFC ™ certifications are also at the centre of the institution's attention.*

Each room of the Palazzo (Palace) in which our shooting is set embodies part of the values of a deeply rooted community. It is time to discover them.

Photo by: pg visitfiemme.it + Gaia Panozzo

Photo by: Pau Aguilera

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APPAREL

TECHNO-LOGIES

RECYCLED FABRIC & INSULATION

RE CYC LED FABRIC LA SPORTIVA

RE CYC LED INSULATION LA SPORTIVA

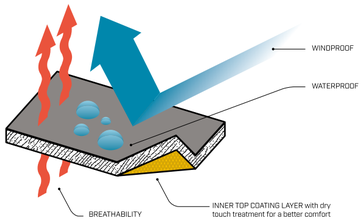
RE CYC LED FABRIC & INSULATION LA SPORTIVA

La Sportiva introduces the exclusive recycled fabric and insulation system thanks to the usage of 100% Recycled Polyester fibers named RePET®.
This technology contributes to protect the natural resources and to reduce the environmental impact.

We developed the RECYCLED logo system to communicate to customers the responsible choices we made during the product development phases, and that they can make by purchasing our products.
The logo can be found throughout our apparel collection identifying items created with RECYCLED FABRIC, RECYCLED INSULATION or RECYCLED FABRIC & INSULATION.

AMNI SOUL ECO®

Amni Soul Eco® is a polyamide yarn with enhanced biodegradability, that reduces the environmental impact and the amount of waste left to future generations.
In anaerobic landfills, its unique composition facilitates access and digestion of waste material by bacteria, thus accelerating the biodegradation process. Amni Soul Eco® breaks down into organic matter (biomass) and biogas being eliminated from the planet in about 5 years, whilst other fibres take decades to decompose.



AQUAX

A premium waterproof and breathable 2.5 layers fabric developed to protect you from harsh weather conditions.

- WATERPROOF YET BREATHABLE
- STRETCH
- WINDPROOF
- PREVENTS CONDENSATION FORMATION

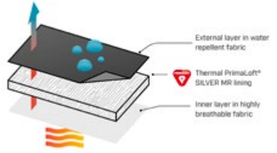
PRIMALOFT® SILVER

Eco-friendly insulation that performs with a conscience.

PrimaLoft® Silver Insulation – 100% PCR was designed entirely using post-consumer recycled materials to create a high performing, eco-friendly insulation. Fibers finer than cashmere create millions of air-trapping pockets that keep you warm when the temperatures drop, while a proprietary water-repellent finish keeps you comfortable even when conditions get wet. Lightweight and highly compressible, PrimaLoft® Silver Insulation–100% PCR is an eco-friendly insulation that performs with a conscience.

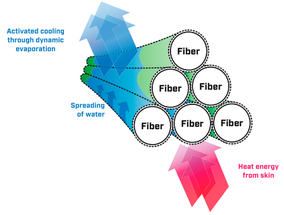
VAPOVENT™

Not only insulation but also optimal breathability.
Conceived for garments used for aerobic activities and to keep humidity and sweat away from the body, our Vapovent™ 3-layer sandwich construction is applied on light insulation layers and soft shells.



HEIQ SMART TEMP

HeiQ Smart Temp is a revolutionary textile technology that provides fabrics with the ability to interact with body temperature and dynamically respond to body heat.
The cooling function is activated when you are hot and sweaty and deactivated once cooling is complete. It helps to ensure optimal comfort and performance.
It is specifically designed for next-to-skin textiles, bringing a new level of thermal comfort to clothing.
BlueSign® approved and OEKO-TEX conform.



VAPOVENT™ LIGHT

Vapovent™Light is the evolution of our Vapovent™ 3-layer technology. Developed for active garments, this new construction made of just two layers is highly breathable, insulating, and lightweight. A tridimensional brushed mesh on the inside of the garments retains body warmth while letting sweat move toward the outside, where we combined a punched material that lets moisture evaporate.

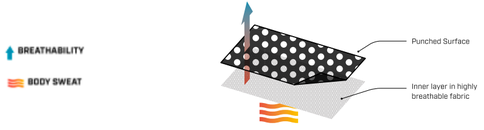


Photo by: Claudia Ziegler

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LA SPORTIVA®

CLIMBING

LOCATION

CLIMBING

CLIMBING PRO

the Cellar

A barrel vault room, illuminated by a single window and with exposed walls. An ideal space to store, as mentioned in a document that dates back to 1507, large barrels of wine, kegs for vegetables, bags of flour, fruit. A treasure chest of flavours.

Future Long Sleeve M
H93 623623

Mundo Short M
N42 610624

Traverse Socks
696 907999

TX Guide Shoes
27N 999100

LSP Chalk Bag
59N 100100

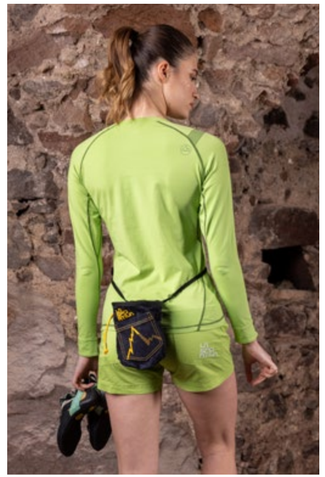
Theory Climbing Shoes
26W 999100

Future Long Sleeve W
035 709709

Wafaa Top W
071 709000

Joya Short W
072 709718

Traverse Socks
696 907999



TX Guide W Shoes
270 909702

Miura W Climbing Shoes
20K 000704

Jeans Chalk Bag
59M 610610

Photo by: Matteo Pavana

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LA SPORTIVA®

CLIMBING

LOCATION

CLIMBING

CLIMBING TRAINING

the Study

It is the most fascinating room in the building, frescoed in the early 1500s with dragons and royal animals that are tamed by children armed with spears and torches. Here the prince-bishop locked himself up to nourish his reputation for knowledge with important readings. Its walls exude knowledge.

Fade Trucker
Y16 313623

Climbing Bag
59H 999100

Mood Hoody M
N71 623313

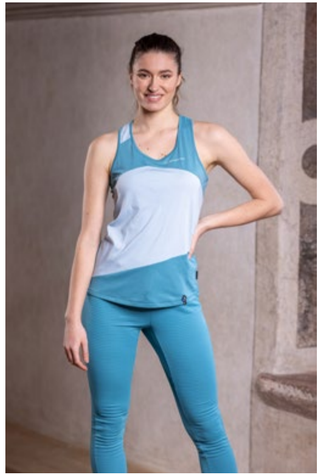
Grip T-Shirt M
N87 718623

Charge Short M
N72 313623

Traverse Socks
69G 907999

Hyper GTX Shoes
17M BL

Python Climbing Shoes
20V 200200



Mood Hoody W
065 624625

Charm Tank W
080 624625

Power Tight Pant W
067 624625

Traverse Socks
696 907999

Tx Guide Leather W
27T 907406

Tarantulace W Climbing Shoes
30M 624502

Training Chalk Bag
59L 999100

Photo by: Claudia Ziegler

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LA SPORTIVA®

CLIMBING

LOCATION

CLIMBING

CLIMBING

the Prisons

The bishop's palace housed prisons since the end of the fifteenth century.

Box Trucker Hat
Y56 623623

Reality Hoody M
N61 623623

Travel Bag
59J 999100

Float T-Shirt M
N00 718623

Bolt Pant M
N67 313718

TX4 Shoes
17W 623718

TC Pro Climbing Shoes
306 719719

Flat Hat
X64 718718

Sasquatch Shirt M
N28 714907

Medium Rope Bag
06L 999100

Split T-Shirt M
N44 718714

Ecstatic Short M
N64 714718

Hiking Socks
69F 900713

TX Guide Leather Shoes
27S 909718

Aragon Climbing Shoes
30B 909717

Trucker Hat Stripe Evo
Y41 624623

Retro Hoody M
N60 623623

Claim T-Shirt M
N51 623623

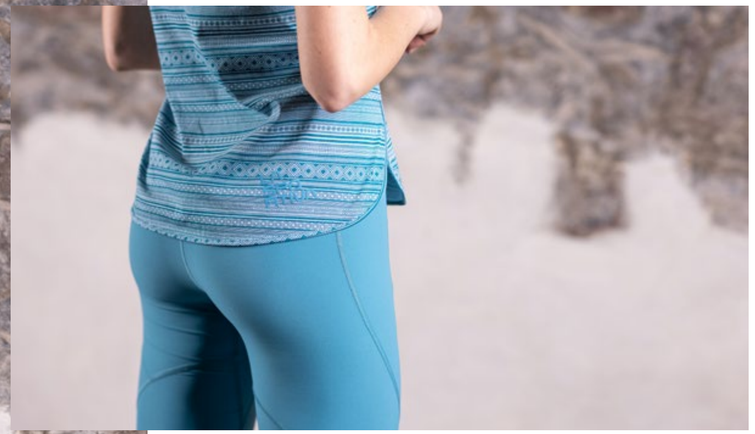
Belay Short M
N63 624623

Traverse Socks
696 907999

TX4 Shoes
17W 623718

Tarantula Climbing Shoes
30J 623205

LSP Chalk Bag
59N 300300



Wander Jkt W
076 624624

Lidra T-Shirt W
043 624624

Mynth Leggings W
079 624624

Traverse Socks
69G 907999

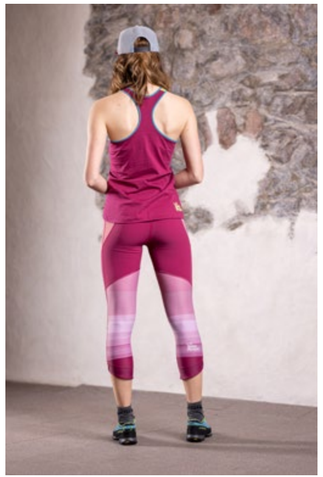
Hyper GTX Shoes
17N 900912

Zenit Climbing Shoes
30E 621999

Fade Trucker Hat
Y16 502907

Fiona Tank W
041 502502

Sensation Leggings W
078 405502



Traverse Socks
696 907999

TX4 Shoes
17X 624502

Tarantula W Climbing Shoes
30K 502502

Trucker Hat Stripe Evo
Y41 000623

Retro Hoody W
055 624624

Powerful T-shirt W
054 625625

Stone Short W
059 624625

Traverse Socks
69G 907999

Karacal W Shoes
46V 911627

Skwama W Climbing Shoes
20I 705613

Training Chalk Bag
59L 999100

Stripe Headband
Y14 718718

Stoke Hoody W
024 718718

Driven T-Shirt W
052 709709

Mantra Pant W
062 718709

Traverse Socks
696 907999

Bushido II W Shoes
36T 718709

Cobra Eco Climbing Shoes
200 704705

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MOUNTAIN RUNNING

RACE

LOCATION

the old Staircase

The early twentieth century staircase lead to the Congress Hall. The adjacent room houses the works of Don Antonio Longo, a whell known artist from the Fiemme valley.

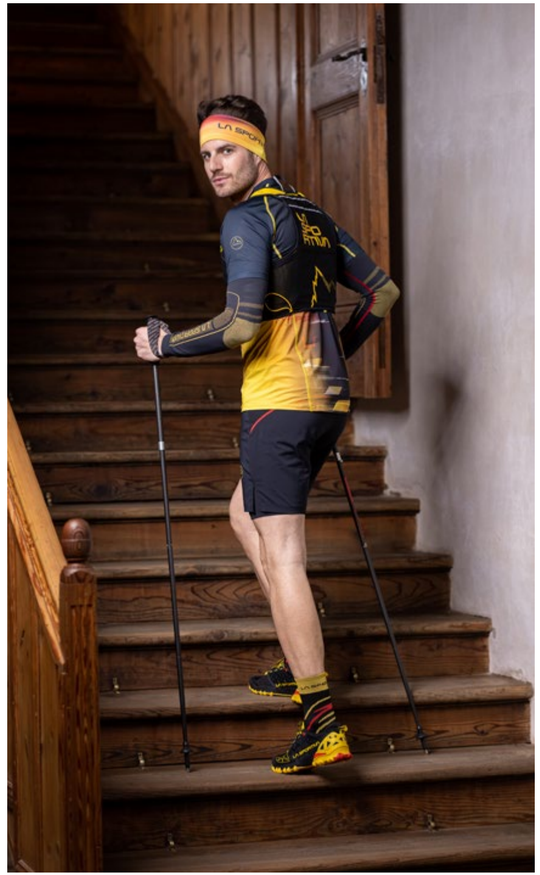
Strike Headband
Y61 100999

Racer Vest
69J 999100

Run Jkt M
J94 999999

Drizzle Overpant M
P46 999999

Bushido II M Shoes
36S 999100



Strike Headband
Y61 100999

Racer Vest
69J 999100

Xcelerator T-shirt M
P43 999100

Trace Arm Warmer
P44 999100

Ultra Distance Short 7" M
P45 999100

Sky Socks
490 999100S

Bushido II M Shoes
36S 999100

Trail Speed Carbon Poles
49L 999999

Strike Headband
Y61 602402

Trail Vest
49K 999100

Briza Windbreaker Jkt W
Q09 602402

Sky Tank W
Q22 602000

Captive Top W
K77 602402

Swift Ultra Skirt 5" W
Q26 602402

Sky Socks
490 602303S

Jackal W Shoes
46C 402602

Trail Speed Alu Poles
49M 100100

Photo by: Claudia Ziegler

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LA SPORTIVA®

MOUNTAIN RUNNING

LOCATION

MOUNTAIN RUNNING

MOUNTAIN RUNNING

the Waiting Room

A tapestry in yellow and orange colors, masterfully painted in the early 1900s, gives the room a warm and welcoming atmosphere. Above it a frescoed frieze shows children playing with dogs, a symbol of fidelity. The beauty of the Magnifica unfolds at its best within its walls.

Stream Cap
Y35 623718

Trail Vest
49K 999100

Vento Windbreaker Jkt M
P25 623623

Vert Tank M
P09 623718

Rider Short M
P29 313313

Ultra Running Socks
69C 999100

Jackal GTX Shoes
46J 629317

Running Trucker Hat
Y50 718718

Synth T-shirt M
P27 714718

Triumph Tight Pant M
P32 999718

Akyra
36D 719720

Mountain Headband
Y51 624625

Blaze Tank W
Q27 624624

Method Skirt 3" W
Q29 624624

For Your Mountain Socks
69R 999907

Cyklon W
46X 911627

Trail Vest
49K 999100

Run Jkt W
K87 502502

Defy T-shirt W
Q11 405405

Timing Short W
Q13 502405

Fast Running Socks
69A 999100

Akyra W
36E 900315

Defy T-shirt W
Q11 405405

Captive Top W
K77 502709

Timing Short W
Q13 502405

Photo by: Upendo Vibes

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X - C U R S I O N

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L O C A T I O N

X-CURSION

the Bedroom of the Prince Bishop

The pine wood completely covers the room, still releasing its characteristic scent. To decorate the room there is an eighteenth-century tiled stove, decorated with refined and colourful majolica. The warmth of the Community's woods is highly perceptible.

Alpine Backpack
59K 999100

Seeker Primaloft Vest M
P54 718623

True North Jkt M
P52 313623

Monument Pant M
P61 313623

Spire GTX
24B 999720

Trango Trk Pole
19V 999999

Seeker Primaloft Vest M
P54 718623

True North Jkt M
P52 313623

Embrace T-shirt M
P49 623718

Monument Pant M
P61 313623

Discover Jkt M
P56 623624

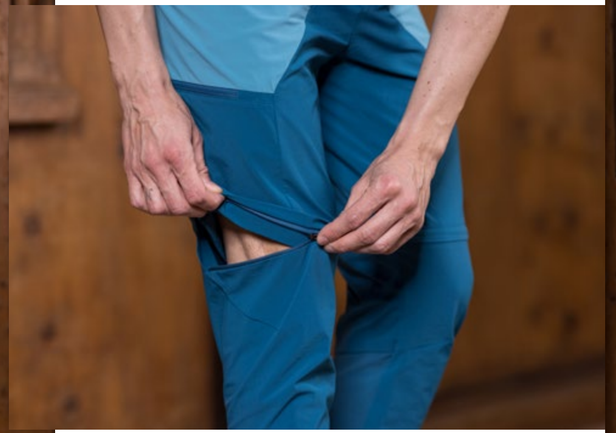
Existence Hoody M
P53 623624

Rowan Zip-Off Pant M
P62 623624

Across Primaloft Jkt M
P55 623624

Existence Hoody M
P53 623624

Rowan Zip-Off Pant M
P62 623624



Existence Hoody M
P53 623624

Compass T-Shirt M
P50 623624

Rowan Zip-Off Pant M
P62 623624

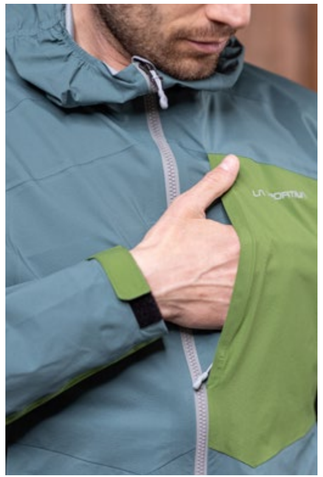
Traverse Socks
696 907999

TX5 Low GTX Shoes
24T 618900

Hike Cap
Y31 718718

X-Cursion Backpack
59Q 999100

Xplore Parka M
P57 714718



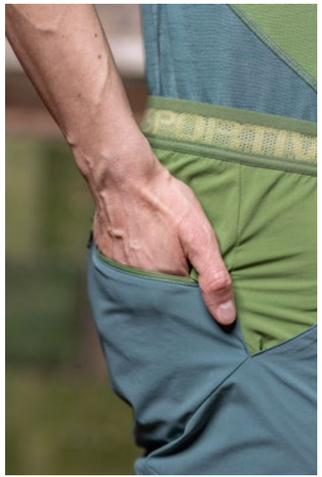
Brush Pant M
P60 714718

Ultra Raptor II Mid GTX
34B 999909

Hike Cap
Y31 718718

Beyond Long Sleeve M
P51 900999

Embrace T-Shirt M
P49 714718



Brush Pant M
P60 714718

Ultra Raptor II Mid GTX
34B 999909

Mountain Hat
Y54 718709

Alpine Backpack
59K 999100

Seeker Primaloft Vest W
Q35 709718

Existence Hoody W
Q34 709718

Brush Pant W
Q41 718709

Ultra Raptor II Mid Woman Leather GTX
34L 801722

Nepal Lite Trk Pole
19U 999999

Mountain Hat
Y54 718709

Existence Hoody W
Q34 709718

Compass T-Shirt W
Q31 709718

Brush Pant W
Q41 718709

Ultra Raptor II Mid Woman Leather GTX
34L 801722

Hike Cap
Y31 624624

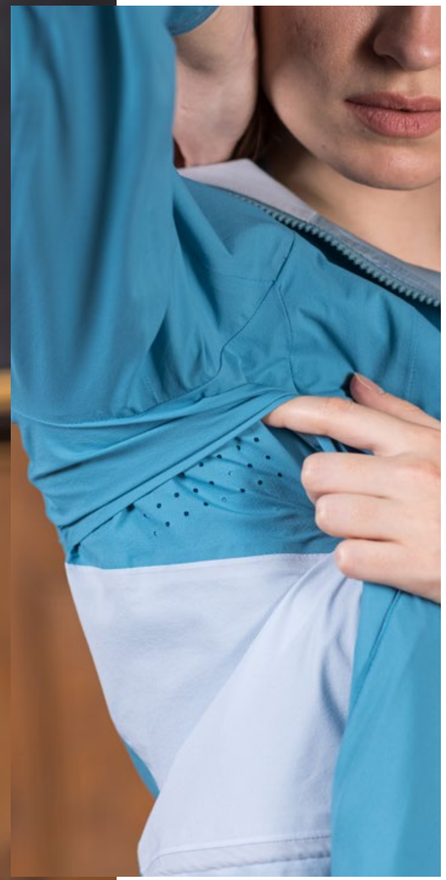
X-Cursion Backpack
59Q 999100

Xplore Parka W
Q38 624625

Guard Short W
Q39 625624

Traverse Socks
696 907999

Stream Woman Gtx
24E 999624



Xplore Parka W
Q38 624625

Beyond Long Sleeve W
Q32 624625

Embrace Tank W
Q30 625624

Guard Short W
Q39 625624

Alpine Backpack
59K 999100

Discover Jkt W
Q37 502624

Monument Pant W
Q42 502624

Ultra Raptor Woman GTX
26S 900406

Trango Trk Pole
19V 999999

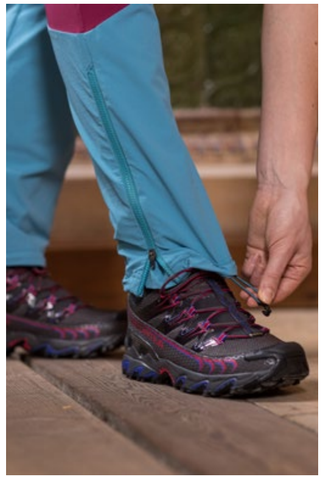
Across Primaloft Jkt W
Q36 502624

Monument Pant W
Q42 502624

Existence Hoody W
Q34 624502

Beyond Long Sleeve W
Q32 502502

Embrace Tank W
Q30 709624



Monument Pant W
Q42 502624

Ultra Raptor Woman GTX
26S 900406

Photo by: Matteo Pavana

La Sportiva S.p.A.
38030 Ziano di Fiemme (TN) Italy, via Ischia n° 2
Tel. +39 0462 57080 — Fax +39 0462 570810
www.lasportiva.com — lasportiva@lasportiva.com

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RE
CYC
LED
FABRIC &
INSULATION